



## Curriculum Vitae

### Personal information

First name(s) / Surname(s)

**Assistant Professor Anna E. KYRIAKAKI**

**“Locality and Social Sustainability in Tourism”**

Department of Tourism Economics and Management – UNIVERSITY OF THE AEGEAN

Interdepartmental Program of Postgraduate Studies “Strategic Management of Tourism Destinations and Hospitality Enterprises” - UNIVERSITY OF THE AEGEAN

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*ORCID:* <https://orcid.org/0000-0001-6792-2876>

Nationality

Greek

### Work experience

Dates

September 2021 – present

Occupation or position held

Assistant Professor “Locality and Social Sustainability in Tourism” - **Department of Tourism Economics and Management**

Main activities and responsibilities

Research, Teaching, Tutoring

Name and address of employer

**University of the Aegean**, 8 Michalon str., 82132 Chios, Greece

Type of business or sector

University

Dates	June 2014 – September 2021
Occupation or position held	Academic Teaching Staff “Tourism, Planning, Management and Policy”
Main activities and responsibilities	Research, Teaching, Tutoring
Name and address of employer	<b>University of the Aegean</b> , 8 Michalon str., 82132 Chios, Greece
Type of business or sector	University
Dates	October 2015 – present
Occupation or position held	Adjunct Teaching Staff
Main activities and responsibilities	Teaching, Tutoring
Name and address of employer	<b>University of West Attica and University of the Aegean</b> , Postgraduate program “Innovation and Entrepreneurship in Tourism”, Athens, Greece
Type of business or sector	University
Dates	October 2015 – present
Occupation or position held	Tutor
Main activities and responsibilities	Tutoring, Teaching (2016-2020)
Name and address of employer	<b>Greek Open University</b> – Postgraduate program “Management of Tourism Enterprises”
Type of business or sector	University
Dates	October 2020 – present
Occupation or position held	Tutor
Main activities and responsibilities	Tutoring, Teaching
Name and address of employer	<b>Greek Open University</b> – Undergraduate program “Tourism Management”
Type of business or sector	University
Dates	September 2006 – June 2014
Occupation or position held	Adjunct Lecturer “Tourism Development”
Main activities and responsibilities	Research, Teaching, Tutoring
Name and address of employer	<b>University of the Aegean</b> , 8 Michalon str., 82132 Chios, Greece
Type of business or sector	University
Dates	January 2000 – present
Occupation or position held	Researcher
Main activities and responsibilities	Research
Name and address of employer	<b>Laboratory of Tourism Research and Studies</b> - University of the Aegean, 54 Livanou str., 82132 Chios, Greece
Type of business or sector	Research Laboratory

## Education and training

Dates	2016
Title of qualification awarded	Certificate
Principal subjects/occupational skills covered	Distance learning and ICT
Name and type of organisation providing education and training	Greek Open University, Greece
Dates	2009
Title of qualification awarded	PhD
Principal subjects/occupational skills covered	Tourism Development
Name and type of organisation providing education and training	University of the Aegean, Greece
Dates	2000
Title of qualification awarded	MSc
Principal subjects/occupational skills covered	Tourism, Planning, Management and Policy
Name and type of organisation providing education and training	University of the Aegean, Greece
Dates	1997
Title of qualification awarded	Bachelor
Principal subjects/occupational skills covered	Business Administration
Name and type of organisation providing education and training	University of the Aegean, Greece

## Personal skills and competences

Mother tongue(s) **Greek**

Other language(s) **English**

Self-assessment  
*European level* (\*)

**English**

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Advanced user	C1	Advanced user	B2	Independent user	B2	Independent user	B2	Independent user

(\*) [Common European Framework of Reference for Languages](#)

### Major research interests – fields of expertise

- Tourism Development
  - Sustainability in Tourism
  - Locality and Tourism
  - Local Development and Tourism
- Social Aspects in Tourism
- Special Interest Tourism

### Computer skills and competences

Competence in Microsoft Office Programs

### Member of scientific committees in international journals and conferences (recent)

- 1st Tourism International Summit: Shifting gears in tourism and hospitality in a time of crisis, organized by the Department of Tourism, Hospitality and Events; The Centre for Research in Tourism Excellence (CERTE) of the University of Sunderland, UK; Research and Innovation UK and International College of Business and Technology, 15 July 2021, Sri Lanka.
- IMIC 2017 International Conference “Tourism: Trends, Prospects and Implications for Enterprises and Destinations”. University of the Aegean and Hellenic Open University, October 19 – 21, 2017, Santorini – Greece.
- 3rd International Cesme-Chios History, Culture and Tourism Symposium. Ege University and University of the Aegean, November 2016, Cesme, Turkey.

### Reviewer in scientific journals and conferences (recent)

- Management Event, International Journal
- International Journal of Islands Research

## Publications

### Papers in refereed journals

1. **Kyriakaki, A., & Kleinaki, M.** (2022). Planning a Sustainable Tourism Destination focusing on Tourists' Expectations, Perceptions and Experiences. *GeoJournal of Tourism and Geosites*, 40(1), 225–231. <https://doi.org/10.30892/qtg.40127-823>
2. **Salamoura, M., Kyriakaki, A., and Krasanaki, V.**, (2021), Linking local business networks to brand image and place branding: the case of “Cretan Hands”, *Journal of Tourism, Heritage & Services Marketing*, Vol. xx, pp. xx-xx. (in press)
3. **Skoultzos S., Kyriakaki A., Kontis A.P., and Sdrali D.** (2020) “Sharing economy in time of economic crisis: The owners' perspective of Airbnb rentals in Greek cities”. *Journal of Regional Socio-Economic Issues (JRSEI)*, ISSN: 2049-139 (print), 2049-1409 (online), Vol. 10, n.3, pp. 46-61. [https://geography.aegean.gr/files/labs/Journal\\_Volume--X\\_Issue--3\\_September\\_2020\\_Online.pdf](https://geography.aegean.gr/files/labs/Journal_Volume--X_Issue--3_September_2020_Online.pdf)

4. **Trihas, N., Kyriakaki, A., Sarantakou, E., and Tsilibokos, K.** (2020). Wine Tourism in Island Destinations: The Case of Crete, *International Journal of Islands Research*, Vol.1, n.1, pp. 1-9. <https://arrow.tudublin.ie/ijir/vol1/iss1/2>
5. **Trihas, N., Panagiotaki, G. and Kyriakaki, A.** (2020). Insights into Luxury Tourism: The Case of Elounda, Crete". *Journal of Tourism, Leisure and Hospitality*, 2(2), 62-70.
6. **Doumi, M., Kyriakaki, A. and Stavrinoudis, Th.** (2020), Small-scale cultural tourism events. Residents' perceptions on their quality and impacts. *Tourism Analysis*, Cognizant Communication Corporation. <https://doi.org/10.3727/108354220X15758301241800>
6. **Tsartas, P., Kyriakaki, A., Stavrinoudis Th., Despotaki, G., Doumi, M., Sarantakou, E., and Tsilibokos, K.,** (2019). Refugees and Tourism: a case study from the islands of Chios and Lesbos, Greece, *Current Issues in Tourism*, (Published online: 30 Jun 2019.). Available at: <https://doi.org/10.1080/13683500.2019.1632275>
7. **Kyriakaki A., Zagkotsi S. and Trihas N.,** (2016). Gastronomy, Tourist experience and Location. The case of "Greek Breakfast", *TOURISMOS: An International Multidisciplinary Journal of Tourism*, Volume 11, No 3, pp. 227-261. Available at: <http://etem.aegean.gr/images/Vol11No31017.pdf>
8. **Maroudas, L., Kyriakaki A., and Gouvis, D.** (2004). A Community Approach to Mountain Adventure Tourism Development, *Anatolia*, Volume 15, p.p.5-18.
9. **Maroudas, L. and Kyriakaki A.,** (2001). The perspectives of Ecotourism Development in Small Islands of the South Dodecanese, *Anatolia*, Volume 12, pp.59-71.

## Books

- **Tsartas, P., Zagkotsi, S and kyriakaki, A.,** (2020). Tourists, Travels, Places. Sociology Tourism Approaches. Athens, Kritiki (in Greek).
- **Tsartas, P., Stavrinoudis, Th., Zagkotsi, S., Kyriakaki, A. and Vasileiou, M.** (2010), Dealing with local environmental problems: Tourism and the environment, Athens: WWF Hellas. (*In Greek*)
- **Tsartas, P., Skanavi, K., Stavrinoudis, Th., Vatzaka, A., Gkoumas, A., Kyriakaki, A. and Svoronou, H.** (2006), Local Agenda 21 in two islands of South Aegean Region, North Aegean Region – University of the Aegean.

## Book chapters

- **Karadimitriou, Ch, Kyriakaki, A., and Michopoulou, E.** (2021), The transformative role of Accessible Tourism on the Tourism and hospitality industries. In Farmaki, A., and Pappas, N. (eds), *Emerging Transformations in Tourism and Hospitality*, Routledge Series "New Directions in Tourism Analysis", (pp.142-153), New York: Routledge.
- **Stavrinoudis, Th., Maroudas, L., Doumi, M., Kyriakaki, A., and Vlassi, E.,** (2021), Corporate climate and glass ceiling in the hospitality industry. In M. Valeri and Katsoni, V. (eds.) *Gender and Tourism Challenges and Opportunities*, pp. 183-204, UK: Emerald Publishing.
- **Kyriakaki, A., Trihas, N. and Sarantakou, E.** (2019). The Role of Networks, Synergies and Collective Action in the Development of Wine Tourism: The Case of 'Wines of Crete'. In M. Sigala and R.N.S. Robinson (Eds.) *Wine Tourism Destination Management and Marketing: Theory and Cases*. UK: Palgrave (pp. 551-569).

- **Kyriakaki, A., (2017).** Opinions, Perceives and Attitudes of the Local Communities towards Tourism. Interpretive Approaches, Considerations and Models. In Tsartas, P. and Lytras P. (eds.) Compendium of Greek Tourism. Papazisis Publishing, pp.635-644. (*In Greek*).

### **International Scientific Conferences**

- **Kleinaki, M. and Kyriakaki, A. (2021),** Planning a Sustainable Tourism Destination Focusing on Tourists' Expectations, Perceptions and Experiences, 4th International Scientific Conference "TOURMAN 2021", Restarting tourism, travel and hospitality: The day after, Organized by International Hellenic University, 21-23 May, 2021 (Virtual Conference). [https://www.tourman.gr/files/TOURMAN2021\\_BOOK\\_OF\\_ABSTRACTS.pdf](https://www.tourman.gr/files/TOURMAN2021_BOOK_OF_ABSTRACTS.pdf)
- **Krasanaki, V., Salamoura, M. and Kyriakaki, A. (2020),** Using a local business network to enhance the brand image of a tourism destination: the case of "Cretan Hands", 8th International Conference on Contemporary Marketing Issues (ICCM), Organized by International Hellenic University, University of Glasgow and University of Gloucestershire. 11-13 September 2020 (Virtual Conference).
- **Kontis A-P., Doumi M., Kyriakaki A., Mouratidis K., (2020)** "Residents' Perceptions of Tourism Impact on Local Economic Development During the Economic Crisis: The Case of Kavala", In Kavoura A., Kefallonitis E., Theodoridis P. (eds), Strategic Innovative Marketing and Tourism, Springer Proceedings in Business and Economics. Springer, Cham, pp. 609-617. doi.org/10.1007/978-3-030-36126-6\_68
- **Trihas, N., Kyriakaki, A., Sarantakou, E. and Tsilibokos, K. (2019).** "Wine Tourism in island Destination: The case of Crete". 11th International Conference on Islands Tourism, 5-6 September 2019, Mytilene, Lesvos (Greece), ([www.otie.org](http://www.otie.org)). (Πρακτικά υπό έκδοση)
- **Kyriakaki, A., Stavrinoudis, Th., and Daskalopoulou, G. (2019).** Investigating the key factors influencing the international tourists' decision-making on choosing a destination. In Katsoni, V. and Spyriadis, Th. (Eds), Cultural and Tourism Innovation in the Digital Era, Sixth International IACuDiT Conference, Athens, 2019, Springer (pp.335-352).
- **Kyriakaki, A., Maroudas, L., Iakovaki, H. and Charitopoulou G., (2018).** The impact of the refugees' presence on the choice of destination and image thereof. An empirical analysis. In Christou, E., Alexandris, K. and Fotiadis, A. (Eds), TOURMAN 2018 Conference Proceedings, "In search of excellence in tourism, travel & hospitality", Rhodes, Greece, 25-28, October 2018, pp. 230-237. (ISBN: 978-960-287-159-1).
- **Kontis, A-P, Skoultzos, S., Kyriakaki, A. and Marmara, A. (2018).** Reexamining Tourism Experience during the new era of peer-to-peer business models: The demand's perspective. In Christou, E., Alexandris, K. and Fotiadis, A. (Eds), TOURMAN 2018 Conference Proceedings, "In search of excellence in tourism, travel & hospitality", Rhodes, Greece, 25-28, October 2018, pp. 499-505. (ISBN: 978-960-287-159-1).
- **Kyriakaki, A., Stavrinoudis, Th., Doumi, M., and Riga, A., (2017).** Factors influencing destination recommendation and tourists' revisit intentions. In Cebeci, K., Pawlicz, A., and Altaher, A. (Eds), MIRDEC-6th, International Academic Conference on Social Multidisciplinary, Economics, Business and Finance Studies, Sciences, Global Meeting of Social Science Community, Conference Proceedings, 27-29 November 2017, Lisbon, Portugal, (pp.77-92). ISBN:978-605-82290-5-1.
- **Mouratidis, K., Doumi, M., Kyriakaki, A., (2017).** "The Prospects for the Development of Religious Tourism in Lesvos. A Reference to Public & Private Sector Positions". 5th Aegean University Conference, 13th IMIC Conference, Tourism: Trends, Prospects and Implications for Enterprises and Destinations, October 19-21, Santorini, Greece (χωρίς έκδοση πρακτικών).

- **Doumi, M., Kyriakaki, A., and Stavrinoudis, Th.,** (2017). Segmenting Residents' Attitudes towards local tourism events on Chios Island – A Cluster Analysis. In Correia, A., Kozak, M., Gnoth, J., and Fyall, A. (Eds). *The Art of Living Together, 7th Advances in Tourism Marketing Conference*, September 6-9, Casablanca, Morocco, CEFAGE- Universidade do Algarve Campus Gambelas, Montenegro- Faro Portugal, pp.246-251.
- **Doumi, M., Kyriakaki, A., Stavrinoudis, Th., and Karamanou, P.,** (2017). Residents' Perceptions of Wine Trails impact on Sustainable Development. In Correia, A., Kozak, M., Gnoth, J., and Fyall, A. (Eds). *The Art of Living Together, 7th Advances in Tourism Marketing Conference*, September 6-9, Casablanca, Morocco, CEFAGE- Universidade do Algarve Campus Gambelas, Montenegro- Faro Portugal, pp.416-420.
- **Kyriakaki, A., Stavrinoudis, Th., Doumi, M., Proiou, E. and Meni, D.** (2016) "Tourist satisfaction and destination loyalty. The case of Turkish visitors on the island of Chios", *Proceedings of the 3rd International Cesme- Chios History, Culture and Tourism Symposium*, 3 – 5 November, Ege Univeristy, Izmir – Turkey.
- **Kyriakaki, A., Trihas, N. and Sarantakou, E.** (2016). "The role of networks, synergies and collective action in the development of wine tourism: The case of 'Wines of Crete'". *1st International Conference on Wine Tourism*, 14-16 October, Santorini, Greece.
- **Doumi, M., Kyriakaki, A., Stavrinoudis, Th. and Despotaki, G.** (2016). "The contribution of cultural events to tourism development: the case of Rocket War on the Greek island of Chios", *Proceedings of the International Scientific Conference "New challenges and boundaries in tourism: policies, innovations and strategies"*, 29 June – 2 July, Universita Degli Studi Di Napoli Federico II, Middlesex University, Universita Degli Studi Di Palermo, Napoli – Italy, pp.130-142.
- **Kyriakaki, A., and Ampanoudis, D.,** (2016.) "Investigating the Lesbian, Gay, Bisexual and Transgender (LGBT) Tourism Market in Greece", *Proceedings of the International Scientific Conference "New challenges and boundaries in tourism: policies, innovations and strategies"*, 29 June – 2 July, Universita Degli Studi Di Napoli Federico II, Middlesex University, Universita Degli Studi Di Palermo, Napoli – Italy, pp.255-267.
- **Despotaki, G., Tsartas, P., Doumi, M., Stavrinoudis, Th. and Kyriakaki, A.** (2016) "The value of social tourism for Chios citizens. A theoretical statistical approach", *Proceedings of the 8th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, 24-29 May, Anatolia: An International Journal of Tourism and Hospitality Research. Bodrum – Turkey.
- **Trihas, N., Kyriakaki, A. and Zagkotsi, S.** (2015). "Local Cuisine and Agricultural Products as a Means of Enhancing Tourists' Gastronomic Experiences in Greece". *1st International Conference on Experiential Tourism (IMIC2015)*, 9-11 October, Santorini, Greece.
- **Kyriakaki, A., Banis, L., Stavrinoudis, Th. and Doumi, M.** (2015) "Destination image: an analysis of the Kefalonia's tourist perceptions-attitudes", *International Conference "From Tourism Policy into Practice. Issues and challenges in engaging policy makers and end users"*, 24-27 June, Middlesex University, London, UK.
- **Kyriakaki, A., Zagkotsi, S., and Trihas, N.** (2013). "Creating Authentic Gastronomic Experiences for Tourists through Local Agricultural Products: The Greek Breakfast Project». *5th International Scientific Conference "Tourism Trends and Advances in the 21st Century"*, May 30 – June 2, University of the Aegean, Rhodes, Greece.
- **Spentza, E. and Kyriakaki, A.** (2013). "The Role of Libraries in the Tourism Development: the case of Koraes Library on Chios Island, Greece". *5th International Scientific Conference "Tourism Trends and Advances in the 21st Century"*, May 30 – June 2, University of the Aegean, Rhodes, Greece.

- **Tsartas, P. and Kyriakaki, A.** (2007). "Local Perceptions of Tourism Development in a Mature Destination". First Conference of the International Association for Tourism Economics (IATE), 25-27 October, Majorca, Spain.
- **Tsartas P., Zagkotsi, S., kontis A.P. and Kyriakaki, A.,** (2004). "Social and Professional Mobility in Touristic Areas of Greece: A Critical Appraisal of Research Findings (1972-2004)", The 2004 Conference Borderless Frontiers: The Implications for Tourism in the New & Enlarged European Union, 10-11 December, Nicosia, Cyprus.
- **Maroudas, L., Panagiotopoulou, R., Gouvis D., and Kyriakaki, A.** (2004). "Community Participation in outdoor Adventure Tourism Development Process", Interim symposium of the Research Committee on International Tourism (RC 50), International Sociological Association (ISA), 14-16 May 2004, University of the Aegean, Mytilini, Greece.
- **Maroudas, L., Gouvis, D., and Kyriakaki, A.** (2003). "A conceptual Framework for adventure tourism development in Mountain Communities". 2th International Conference, Sustainable Tourism Development and the Environment, 2-5 October, University of the Aegean, Chios, Greece.
- **Maroudas, L. and Kyriakaki, A** (2000). "Relations and Interactions between Local Development and Ecotourism in Isolated Islands", 1th International Conference, Tourism on Islands and Specific Destinations, 14-17 December, University of the Aegean, Chios, Greece.

### **National Scientific Conferences**

- **Mpai D., Kyriakaki, A. and Slaamoura, M.** (2018). "The Contribution of the cultural resources to tourism development of a destination. Case study: The Castle of Chios", 1o Scientific Conference for the Development of the Chios Island. 5–7 October, Chios, Greece.

### **Other publications**

- **Tsartas, P, Kyriakaki, A., Stavrinoudis, Th., Despotaki, G., Tsilibokos, K., and Sarantakou, E.** (2017), "Refugees and Tourists: a case study from the islands of Chios and Lesbos, Greece", 52nd TRC Meeting, Lisbon, Portugal.

### **Scientific studies (selected)**

- **Zacharatos G., Kyriakaki A., Lagos D., Tsartas P.** (2001). "Developing of Ecotourism in Greece". This study is a part of the Project "The Utilization of the property of the Greek National Tourism Organization". This Project funded by the Public Properties Company S.A.. Administrator: C.S.F. S.A. (representative of FUJI BANK
- **Zacharatos, G.A., Tsartas, P., Gouvis, D. Dionysopoulou, P. and Kyriakaki, A.** (2001), *Study on employment in Tourism (Hotel, Agency and Catering Subsectors)*, on behalf of Association of Greek Tourism Enterprises (SETE). (in Greek)

### **Research Activities**

- European Project "Interregional Digital Transformation of the Aegean Archipelago in Culture and Tourism", University of the Aegean.
- European Project "Tourist transportation & leisure services optimization using intelligent systems", University of the Aegean.
- Distance Learning Program «Management of Tourism Enterprises», University of the Aegean.

- 1st Summer School “Managing Tourism in Time of Crisis”, May 29th – June 2nd, Rhodes Island, Greece, University of the Aegean.
- European Project “Archimed Interreg III, ME.S.S.T. (“Mediterranean Standard for Sustainable Tourism”). The aim of this EU community initiative program is to analyze the current situation of tourism development in the Mediterranean basin and to develop an applicable standard for sustainable tourism development.
- European Project “Innovation for Sustainable Tourism and Services in the South Aegean – ISTOS”. The main objective of this EU project program was to build the necessary environment for sustainable development through regional innovation in the South Aegean Region.
- European program: EPEAEK II “HERACLITOS: Research Scholarships with a priority in Basic Research”.
- Program: “The importance of Tourism for the Greek economy/society & policy proposals for tourism development”, University of the Aegean and Association of Greek Tourism Enterprises (SETE).
- Program: “Research on Employment in Greek Tourism Sector”, Association of Greek Tourism Enterprises (SETE).
- Program: “Domestic Tourism in Greece”. National Tourism Organization of Greece (GNTO) collaboration with the Hellenic Center for Social Research (EKKE).
- Program: “Student Internship”, Department of Business Administration, University of the Aegean